

Minutes of Evergreen Community Association May 6, 2015 Meeting
7pm at Rock Creek Tap and Grill

Attendance: Phil Winter, Marieke Knight, Wayne Grier, Stefanie Wong, Angie Prokosch, Justin Mutch, Laura Monchuk, Michael Bazin

1. Meeting called to order at 7:09 pm
2. Approval of Agenda –Wayne/Michael
3. Adoption of AprilMinutes – Justin/Stefanie
4. Treasurers Report - reviewed statement, and breakdown of tradeshow numbers which were not reflected in the current report. Michael/Wayne
5. Coordinators Reports

Membership – Stephanie –have a total of 73 memberships, no new ones to report

Soccer- Stephanie

- Outdoor soccer started this week
- Needs help coordinating everything. Will advertise on signage for soccer
- \$509 profit for this spring

Yoga/Zumba – Stephanie

- Zumba starts May 7 and has 8 registrants. Program will be subsidized by community association.
- Yoga is ending this month
- Stefanie has applied for a city grant for \$400 and will receive the money when the program is complete.

Communications – Wayne

- We have 278 likes on Facebook
- Sign needs to be updated with Swale information and then possibly we will let the sign go for the summer
- Newsletter to go out mid-August
- Will add that soccer co-ordinators are needed to the sign

Social - absent

- Deanna has put together a small organizing subcommittee to help out
- Swale event is a go, it is a tour of swale and a sit down learning session at Alice Turner Library
- Max 20 people per tour group with 2 dates that are on the website

Civic– Absent

Indoor Coordinator – absent

- Tradeshow was a success with over \$1500 profit
- Vendors were pleased despite the terrible weather
- Vendor links were added to website
- Helen and Audrey will be meeting with Marieke about indoor programming
- Joint community programming meeting is May 25 at Coffee's On Emporium
- Fall programming deadline is June 1st for Leisure Guide
- Everyone is to think of ideas for programming, something that we really want to do and email this to Phil and Helen

Website Coordinator – Laura

OVERVIEW:

- The Evergreen Community Association web site was created at the beginning of April. The first content was posted April 9, 2015.
- Since that time, 18 posts and pages have been added
- 400 unique visitors and 1,333 pageviews, with an average of 3.54 views per visitor
- 9 comments: 5 visitor comments, plus 4 posted replies
- 7 post likes, 3 registered WordPress followers

LOOKING AHEAD:

- Upgrading so that we can make even more customizations through WordPress
- Looking into current hosting vs. alternatives
- Ability to purchase membership online
- Generating ad sales on site: home page and supporting business page
- More information about neighbourhood and community: schools, preschools, childcare directory, playgrounds, City Council, MLA, MP, nearest amenities, etc. with links
- Traffic-driving activities such as opinion polls, discussion of the week, a "summer photo safari" where we ask people to take pictures of themselves having fun around the community and submitting them to be posted, and maybe voted on, for a chance at some donated prizes.

SPRING CLEANING EVENT:

- The first annual "Spring Cleaning" event was held on Sunday, May 3, at 3 p.m.
- In less than an hour, 13 adults and 9 children picked up 29 large bags of garbage and a bag of recycling in seven different pre-identified zones in Evergreen. A big impact was made in a small amount of time.
- As promised, the City picked up the bags from the park the following day.
- Water bottles were donated by local realtor Wayne Grier, garbage bags and "thank you" coupons were provided by Meewasin and Affinity Credit Union. The small costs of printing and tape for hanging posters and antibacterial wipes will

likely be offset by the deposits from recyclable beverage containers. At the time of the report, no exact numbers were available.

- Photos and article were sent to Meewasin, which it posted to Facebook. This post was also shared by Affinity Credit Union and Pawluk Homes.
- A local mom also extended her thanks with a post of the web article on the Evergreen & Willowgrove Families group on facebook.
- Another person posted on our ECA facebook page that she was unable to make it but her family would be collecting garbage during walks this week. She challenged others to do the same.
- The website article also includes 10 tips for keeping Evergreen clean year-round.
- Discussion on what to do about contractor trash, Marieke asked that we report this to her or to Land Branch.

Community Consultant – Marieke

- Community Garden meeting was well attended, 32 people at meeting and 24 people signed up
- Approx 4500 sq ft site off of Sauer which is currently staked out
- Marieke and Stefanie are speaking to CHEP regarding insurance and funding if the community association would run the garden

Motion to formally support the development and growth of the garden
Wayne/Justin

Motion to create a garden liason position on our board if the garden committee would like to Laura

Motion to accept reports Angie/Michael

6. New Business

Playground complaints

- Pohoreky Park has unusable equipment
- When Funk park is completed some equipment will be swapped out as city has no funds to do anything currently
- Park enhancement grant is due Jan.31 if community association wanted to fundraise for our own equipment, need a 10 % min contribution from community association

Community Garage Sale

- Will hold garage sale Saturday June 6
- List addresses and have a map on website
- Have Community Living do pickup after the sale
- Advertise on our Evergreen sign and possibly a sign on Attridge

7. Next meeting will be Tuesday June 3 at 7pm at Rock Creek Tap and Grill
8. Motion to adjourn by Angie